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architectureGOV 2006 Builds the Right Relationships

Farmington, PA—Attendees agree that **architectureGOV 2006** was personal yet professional and as some have claimed, “The best event I've ever been to.” **Tim Bertrand, Systinet** The unique format not only gave federal government officials and industry solution providers focused meeting time, it allowed them to solidify their business relationship and saved them six to nine months of meetings, travel and resources. “The ConVurge event is focused, the attendees are limited and you're structured in one-on-one sessions which allow you to convey your message and learn what it takes to fix the problem(s) addressed. It's speed dating for federal agencies. There's an opportunity to talk to a lot of federal agencies in a short amount of time. It eliminated the day-to-day travels and phone calls. Everybody is in one central location, it's very pleasant.” **Austin Russ, Chief Enterprise Architect – Robbins Gioia**

Through keynote presentations, interactive think tanks, roundtable discussions, workshops and conference sessions, US Government's IT elite offered proven methods and lessons learned in achieving business results through enterprise architecture planning and sound IT investment. “Sessions with the thought leaders from different agencies allow us to learn what's going on with their technology and where they're going with their transition into information sharing and a lot of their enterprise architecture.” **Said Rob Walker, BEA** “There's nothing better then meeting with people face to face and finding out exactly what they're up to.”

Outside of sessions on best practices in federal enterprise architecture, attendees enjoyed networking activities such as a Casino Night and Captain's Choice Golf Outing at Mystic Rock, allowing in-depth personal relationship development amid government officials and industry solution providers. “It absolutely 100% opened doors for MEGA, we were able to close our 1st deal within 3 weeks of the event, and 3 deals within the first 4 months. We were able to go into several substantial contracts jointly as well.” **Michelle Miakos – MEGA**

architectureGOV 2006 attendees voted for speaker and solution provider nominations. The award results are as follows:

Ken Griffey, Deputy Chief Enterprise Architect & Chief Enterprise Architect, NASA Shared services center was awarded **Most Dynamic Speaker** of architectureGOV 2006.

Colleen Coggins, Chief Architect, US Department of the Interior won the award for **Most Cutting Edge Presentation** at architectureGOV 2006.

John McManus, Deputy Chief Information Officer & Chief Technology Officer, National Aeronautics and Space Administration, was awarded **Best Of** architectureGOV speaker for 2006.

Teradata NCR Government Systems LLC was awarded **Best Of Solution Provider** architectureGOV 2006.

BEA Systems, Inc. won the award for **Greatest Expertise** at architectureGOV 2006.

"This is our 2nd year attending ArchitectureGOV and it's another successful event for us. There are three things we like as a vendor and focus on; 1. The nature of the topics is very key to our development of business with the federal government. 2. Intimacy, the small numbers and 1 on 1 sessions.

3. Once you attend more then one you can come back and see the same folks, how they've developed, and continue to develop the business relationship which ultimately leads to doing business with these agencies." **Joe Marino – Information Builders**

About conVurge Consulting

ConVurge Consulting, LLC is a leading organization in the research and analysis of the US Government and in the facilitation of partnerships between the public and private sectors. Our team of seasoned professionals provides expertise and intelligence to senior executives from cross functional areas of the Federal Government. This information is offered through a number of deliverables, including: Government Meetings and Education, Government Research, Strategic Events and Consulting. For further information regarding ConVurge deliverables, please visit www.convurge.com.