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ArchitectureGOV 2007 Brings Communication and Networking to New Levels

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How Social Networking is Changing The Way We Collaborate and Share Information

Cumberland, MD-- According to Ira Grossman of the Chief Architects Forum, "social networking" is changing the way America collaborates and shares information. At **ArchitectureGOV** 2007, Grossman said "...to my best knowledge, **ArchitectureGOV** is the first Enterprise Architecture conference where the topic of social networking as applied to Enterprise Architecture is being discussed". The keynote panel was unique because it not only addressed this innovative way for government to collaborate, but it was also recorded as a podcast (which can be downloaded at www.ArchitectureGOV.org).

Throughout the panel, new ways people are now sharing information, including blogs, Wiki's, Myspace, and UTube were discussed. The boom of this type of social networking has bridged many of the gaps in communication that used to exist, as well as offering a new means of information sharing to individuals who previously lacked easy means of communicating with one another.

The audience discussed how this new trend, brought about by the combination of Web 2.0 and the communication behaviors of the "20-something" generation, is affecting the way government, as well as the public, communicate and the impact it is having on enterprise architecture. The intimate format of ConVurge Strategic Council Meetings also helped to facilitate the success of this discussion, with Grossman stating that, "**ArchitectureGOV** was powerful because it is a small enough group for us to be able to network and collaborate with everyone."

About **ArchitectureGOV** 2007:

ArchitectureGOV is an annual government meeting dedicated to supporting the strategic, technological, and business relationships between the public and private sector. This critical meeting hosts an environment for senior enterprise architecture government officials where they will have the opportunity to learn about today's leading technologies while meeting in strategy sessions among their peers.

About ConVurge:

ConVurge is a Non-Governmental Organization (NGO) dedicated to supporting strategic, technological, and business relationships between the public and private sectors. Our executive meetings foster an environment where senior government officials learn about today's leading technologies while meeting in strategy sessions among their peers.

- **Government-to-Government Meetings**
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- **Cutting-edge Research & Curriculum Development**
- **Government Technology & Business Intelligence**
- **Business Meetings**
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