



Contact

Jacki Van Hall
616.446.7047
jackiv@convurges.org

ArchitectureGOV 2007 Brings Inter-Agency Collaboration and Social Networking to New Levels

FOR IMMEDIATE RELEASE

June 12, 2007

Cumberland, MD— **ArchitectureGOV 2007** provided a “blockbuster” forum for knowledge exchange, government collaboration, and provided a great way to share common concerns in Enterprise Architecture and learn what new technologies are being offered by leading solution providers. Speaking highlights of the fourth Annual **ArchitectureGOV 2007** Strategic Intelligence Council Meeting included a panel on the socialization of information led by Ira Grossman, Chair, Chief Architect Forum which will be published as a Podcast for the public to download (go to www.ArchitectureGOV.org). Among many other cutting-edge presentations, John McManus, Deputy CIO and CTO US Department of Commerce discussed the long term trends of enterprise architecture and its impact on Enterprise Architecture today and Suzanne Acar, Senior Information Architect, Department of Interior, spoke about how to effectively manage data as a national asset.

The overall consensus of the program stressed the need for the Chief Enterprise Architects to step out of their IT box and start leading with a business mind to garner buy-in from management. “The biggest benefit in attending **ArchitectureGOV** is seeing how Enterprise Architecture is integrated in different organizations structures and learning about the bumps in the road and appreciating the difference that leadership makes.” Kevin Kirby, Network Architect, EPA

The **ArchitectureGOV** attendees voted for speaker and solution provider nominations. The award results concluded that John McManus, Deputy CIO and CTO, US Department of Commerce was voted the Most Dynamic Speaker, Ira Grossman, Chair, Chief Architect Forum was voted the most Cutting Edge Presentation, and New Energy Technologies was voted the Best Live Demonstration. **ArchitectureGOV** attendees are also asked to vote for the “Best Solution Provider” and the “Most Cutting Edge”. This year’s winner for BEST Solution Provider is MEGA and Most Cutting Edge Solution Provider is BEA.

Mega and BEA are no strangers to the benefits ArchitectureGOV offers attendees. “This is our third year. The benefit is in the relationship building, the one-on-one being able to talk and understand the obstacles and what they are trying to achieve—their specific needs then we can provide their tailored solutions. There is value on both sides in relationship building and having the time to build them.” Michelle Miakos, Vice President NA Operations, MEGA. Peter Bostrom of BEA noted “The Captive Audience of the event enables them to reach their business objective due to the small crowds, focused technical audience and topic selection of the meeting.”

About **ArchitectureGOV**:

ArchitectureGOV is an annual government meeting dedicated to supporting the strategic, technological, and business relationships between the public and private sector. This critical meeting hosts an environment for senior enterprise architecture government officials where they will have the opportunity to learn about today's leading technologies while meeting in strategy sessions among their peers.

About **ConVurge**:

ConVurge is a Non-Governmental Organization (NGO) dedicated to supporting strategic, technological, and business relationships between the public and private sectors. Our executive meetings foster an environment where senior government officials learn about today's leading technologies while meeting in strategy sessions among their peers.

- **Government-to-Government Meetings**
- **Government-to-Industry Meetings**

- Strategic Public/Private Sector Relationships
- Cutting-edge Research & Curriculum Development
- Government Technology & Business Intelligence
- Business Meetings
- Executive Breakfast Series
- Webinars, Training, & Networking