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mission: PERFECTION

The conVurge Strategic Events (CSE) division offers comprehensive event consulting, research & development, marketing and management services. We are dedicated to meeting the business objectives of our clients through creating events that captivate, educate, involve and inspire audiences.

These services are provided on both local and national levels to public and private sector clients alike.

CONVURGE STRATEGIC EVENTS (CSE)

SERVICES INCLUDE:

- **EVENT CONSULTING**
- **EVENT RESEARCH & DEVELOPMENT**
- **EVENT MARKETING**
- **EVENT MANAGEMENT**
- **CSE FOR CHARITIES**

***A successful event results from good listening,
detailed design and methodical execution.***

Based on extensive analysis, our team of accomplished professionals provides expertise in developing and executing winning strategies that result in meeting the business objectives of our clients.

EVENT CONSULTING

DELIVERABLES INCLUDE:

- BUSINESS OBJECTIVES ANALYSIS
- EVENT STRATEGIC DESIGN
- BUDGET DEVELOPMENT AND FINANCIAL MANAGEMENT
- THEME DEVELOPMENT

High-impact content and world-class speakers are fundamental to achieving the maximum recognition of an event. It is through the creation of content-rich, highly-engaging programs that our research team has developed its stellar reputation. Our programs are designed to both entertain and educate, while remaining central to the overall business objectives of our clients.

www.convurge.org

EVENT RESEARCH & DEVELOPMENT

DELIVERABLES INCLUDE:

- INDUSTRY/FUNCTIONAL AREA TREND RESEARCH
- PROGRAM & TOPIC DEVELOPMENT
- SPEAKER ACQUISITION & MANAGEMENT
- PRESENTATION PREPARATION & DOCUMENTATION
- INDUSTRY SURVEYS & EVENT EVALUATIONS

Capturing attention requires a creative message that engages, compels and involves the target audience.

Through in-depth topic analysis, competitive research, lead generation and original marketing collateral, our team of creative minds devise tactics and execute strategies that result in the ultimate measure of success- increased exposure, attendance and revenue.



EVENT MARKETING

DELIVERABLES INCLUDE:

- **EVENT MARKETING, COMMUNICATIONS & PR**
- **GRAPHIC DESIGN & WEBSITE CREATION**
- **LEAD GENERATION & DATABASE MANAGEMENT**
- **SPONSOR/EXHIBIT SALES & MARKETING**
- **ATTENDEE SALES & MARKETING**
- **EVENT BRANDING**

Hyper-perfectionist defines the character of our event management team. Their attention to detail, organized execution and refusal to stop at nothing but perfection has enabled us to consistently exceed the expectations of our clients.

“On-time, in-budget and perfect” is our motto.

EVENT MANAGEMENT

DELIVERABLES INCLUDE:

- STAFF RECRUITMENT, TRAINING & COORDINATION
- AUDIO/VISUAL SERVICES
- EVENT PROGRAM DOCUMENTATION
- ON-SITE MANAGEMENT
- POST-EVENT COMPLETION
- VENUE SELECTION & NEGOTIATION
- LOGISTICAL MANAGEMENT
- MENU SELECTION AND COORDINATION
- REGISTRATION SERVICES
- SPEAKER/SPONSOR/DELEGATE RELATIONS

Ignite Emotion. Embrace the Mission. Further the Cause. Our team delivers charity event services with a passionate embrace that ignites emotion in your audience. The result: Memorable events that raise the funds needed to further the cause and inspire transformation.



CSE FOR CHARITIES

ADDITIONAL CSE SERVICES INCLUDE:

- WEBSITE CREATION
- ONLINE DONATION & TICKET PURCHASING
- VOLUNTEER RECRUITMENT & MANAGEMENT
- PUBLIC RELATIONS
- STRATEGIC PARTNERSHIPS
- RAFFLE DONATIONS
- AUCTIONS
- SPECIAL CUSTOM EVENTS

