1701 Pennsylvania Avenue, NW
Suite 300
Washington, DC 20006
202.248.5411 Office
202.351.0569 Fax
www.ConVurge.org

33 North Dearborn Street
Suite 1710
Chicago, IL 60602
312.223.1580 Office
312.223.1590 Fax
www.ConVurge.org

Marketing

ConVurge offers a comprehensive suite of marketing tools to generate interest and awareness in your target market. ConVurge owns an extensive client database providing direct access to C-Level leading decision makers in both the public and private sectors. Our complete end-to-end direct marketing services include:

- Consultation of desired market penetration
- Selection of clients in database
- Customized advertisement design and creation
- Execution of marketing campaign
- Internal and external media resource outlets for ad publication
- Marketing response tracking and reporting

Example of ConVurge Designed & Created Customized Advertisement: